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| **SESSION** | **FEB MARCH 2025** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **IV** |
| **COURSE CODE & NAME** | **DISM401 ENTERPRISE RESOURCE PLANNING (ERP)** |
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**Assignment Set – 1**

**Q1. List out the primary advantages of implementing e-commerce and ERP. 10**

**Ans 1.**

E-commerce and Enterprise Resource Planning (ERP) systems are two critical components of modern business infrastructure. When integrated, they create a powerful framework that allows businesses to operate more efficiently, serve customers better, and respond to market demands in real time. While each has its own set of benefits, the synergy between e-commerce platforms and ERP systems amplifies business effectiveness significantly.

**Advantages of E-Commerce Implementation**

E-commerce allows businesses to reach a global audience without geographical constraints. One of the most significant benefits is 24/7 availability, enabling customers to browse and

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**Q2. Mention the methods that exist for calculating ERP’s ROI. 10**

**Ans 2.**

**ERP ROI**

Calculating the return on investment (ROI) of an ERP system is essential for assessing its financial justification. ERP implementation often requires substantial upfront costs in terms of software, hardware, training, and process reengineering. To validate this investment, businesses must evaluate both the tangible and intangible benefits over time using structured ROI calculation methods.

**1. Cost-Benefit Analysis (CBA)**

Cost-benefit analysis is the most traditional method for calculating ERP ROI. It involves comparing the total expected benefits against the total expected costs of implementation. The

**Q3. Explain resource optimization. 10**

**Ans 3.**

**Resource Optimization**

Resource optimization refers to the strategic and efficient use of an organization’s resources—including human capital, technology, time, inventory, and finances—to maximize productivity and minimize waste. It involves planning, allocating, and monitoring resources to ensure that they are utilized in the best possible way to achieve organizational goals. In a competitive business environment, resource optimization is essential for improving

**Assignment Set – 2**

**Q4. What is centralizing inventory control? 10**

**Ans 4.**

**Centralizing Inventory Control**

Centralizing inventory control refers to the management of an organization’s entire inventory from a single, central location or system. Instead of each branch, store, or warehouse maintaining its inventory independently, a centralized system oversees and coordinates all stock levels, movement, and replenishment. This approach ensures consistency, reduces redundancy, and provides greater control over stock management across multiple locations or

**Q5. Examine the eight stages of the life cycle of an ERP implementation. 10**

**Ans 5.**

**ERP Life Cycle**

The ERP life cycle refers to the series of stages that an organization undergoes from the decision to implement an ERP system to its final adoption and optimization. Understanding the ERP life cycle helps businesses plan, allocate resources, and manage risks throughout the project. Each stage plays a vital role in ensuring the ERP system delivers its intended

, and ensures a high return on investment for the ERP project.

**6. Explain concentrated demonstrations by ERP vendors. 10**

**Ans 6.**

**ERP Demonstrations**

ERP demonstrations are an essential part of the ERP selection and evaluation process. A concentrated demonstration is a focused, structured session conducted by ERP vendors to showcase how their software meets the specific needs of a potential client. These sessions offer a live walkthrough of the ERP system’s features and simulate real business scenarios. Concentrated demonstrations help decision-makers evaluate software capabilities and vendor