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| **SESSION** | **JANUARY – FEBRUARY, 2025** |
| **PROGRAM** | **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** |
| **SEMESTER** | **01** |
| **COURSE CODE & NAME** | **DBB1116 UNIVERSAL HUMAN VALUES** |
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**Assignment Set – 1**

**1. Discuss the concept of basic human aspiration in detail. How do continuity of happiness and prosperity form the foundation of human goals? 5+5**

**Ans 1.**

**Basic Human Aspiration and Role of Happiness and Prosperity**

Human aspiration refers to the fundamental and continuous longing that drives individuals toward achieving a fulfilling life. It is a deep and persistent desire that influences behavior and decision-making across various aspects of life. Understanding basic human aspiration is crucial because it shapes the way individuals perceive themselves, their goals, and their relationship with society and nature. At the core of human aspiration lies the quest for happiness and

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**2. Explain the concept of human endeavour in the light of holistic development. How can one align their efforts with universal human values? 5+5**

**Ans 2.**

**Human Endeavour and Alignment with Universal Human Values**

Human endeavour refers to the efforts and activities undertaken by individuals and groups to achieve their aspirations and improve their quality of life. In the context of universal human values, human endeavour is not merely about economic or material success but about holistic development that addresses all aspects of human existence. True development is complete only

**3. What do you understand by the term 'resolution'? How does having a resolution lead to clarity and consistency in human behaviour? 5+5**

**Ans 3.**

**Resolution and its Role in Human Behaviour**

Resolution refers to a firm decision or clarity in understanding one's purpose, goals, and way of living. In the context of universal human values, resolution means developing a clear understanding of life’s objectives and aligning one's thoughts, actions, and relationships accordingly. It is not just a one-time decision but a continuous commitment to living with clarity, consistency, and alignment with universal values. Resolution is essential for ensuring that human behavior remains stable, predictable, and directed toward meaningful goals rather

**Assignment Set – 2**

**4. What are the needs of the Self and the Body? How does confusion between the two leads to unhappiness or imbalance in life? 5+5**

**Ans 4.**

**Needs of the Self and the Body and Effects of Confusion**

Human beings consist of two fundamental components — the Self and the Body. Each has distinct needs that must be recognized and fulfilled appropriately. The Self refers to the conscious entity, the seat of emotions, desires, understanding, and aspirations. The Body refers to the physical structure that needs proper maintenance for survival and functioning. A balanced life requires understanding and fulfilling the needs of both the Self and the Body in

**5. Explain the concept of nature and its four orders. How does understanding this help in living harmoniously with the environment? 10**

**Ans 5.**

**Concept of Nature and Four Orders**

Nature is a self-organized, harmonious system comprising living and non-living entities that coexist in a balanced manner. It includes everything around us — air, water, soil, plants, animals, and human beings. Nature operates through a systematic interdependence where every entity has a role to play in sustaining life. Understanding nature’s working and its different components is crucial for living harmoniously and responsibly, ensuring that human activities

**6. Define human conduct. How is it guided by values and right understanding? Discuss with examples. 3+7**

**Ans 6.**

**Human Conduct and its Relation with Values and Right Understanding**

Human conduct refers to the behavior and actions of individuals as guided by their inner understanding, beliefs, and values. It is not just about external behavior but also includes internal attitudes, intentions, and aspirations. Human conduct is an expression of one’s understanding of life, relationships, and responsibilities. When guided by right understanding and universal human values, human conduct leads to happiness, mutual respect, and social