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| **SESSION** | **JULY - AUG 2024** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **IV** |
| **COURSE CODE & NAME** | **DSCM401 GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT** |
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**Assignment Set – 1**

**1. a. What are the challenges associated with enforcing international contracts across different legal jurisdictions? How can this be addressed?**

**b. What are the key elements of global supply chain collaboration? Explain briefly.**

**Ans 1.**

**a. Challenges Associated with Enforcing International Contracts Across Different Legal Jurisdictions**

Enforcing international contracts presents numerous challenges due to variations in legal systems, cultural norms, and jurisdictional boundaries. One of the primary issues is **legal system diversity**. Countries follow different legal frameworks such as common law, civil law, or Islamic law, leading to differences in contract interpretation and enforcement procedures. This diversity creates uncertainty, particularly in interpreting key contractual clauses.

Another major challenge is the **absence of a unified legal framework** for international

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**2. a. How can cultural differences impact the logistics industry? Explain briefly.**

**b. What are the primary types of seaports? State their challenges and benefits.**

**Ans 2.**

**a. Impact of Cultural Differences on the Logistics Industry**

Cultural differences significantly influence the logistics industry, particularly in global operations where businesses must navigate diverse customs, norms, and communication styles. One notable impact is on **negotiation and decision-making** processes. For instance, cultures with a hierarchical structure, such as Japan or South Korea, may require decisions to go through multiple levels of approval, potentially delaying logistics operations.

Language barriers can complicate **communication**, leading to misunderstandings in shipment

**3. a. Modern shipping technology is vital lifeline of global trade and connectivity. Justify.**

**b. What are the common types of vessels used in shipping industry?**

**Ans 3.**

**a. Modern Shipping Technology as the Lifeline of Global Trade and Connectivity**

Modern shipping technology is indispensable in the global trade ecosystem, serving as a critical lifeline for economic connectivity, efficiency, and sustainability. The shipping industry, responsible for transporting around 80% of global goods by volume, relies heavily on technological advancements to ensure smooth operations and minimize disruptions.

**Automation and Digitalization** have revolutionized shipping processes, enhancing efficiency in port operations and cargo handling. Technologies like autonomous vessels and

**Assignment Set – 2**

**4. a. What are the advantages of Ocean Liner Contract System?**

**b. What is the significance of Aviation in Global Logistics and Supply Chain Management?**

**Ans 4.**

**a. Advantages of Ocean Liner Contract System**

The Ocean Liner Contract System offers several advantages, making it a preferred choice for businesses involved in international trade. One significant benefit is **predictability and reliability**. Under this system, ocean liners operate on fixed schedules and predetermined routes, ensuring timely delivery of goods. This reliability is crucial for businesses that depend on consistent supply chains.

**Cost efficiency** is another advantage, particularly for long-term agreements. Contractual

**5. a. What are the challenges in Surface Transport to Ports?**

**b. What are the steps involved in order fulfilment in the context of modern logistics?**

**Ans 5.**

**a. Challenges in Surface Transport to Ports**

Surface transport to ports is a critical component of the logistics chain, but it faces numerous challenges that can disrupt the seamless movement of goods. One significant issue is **infrastructure bottlenecks**. In many regions, inadequate road and rail networks, coupled with congestion, delay the transportation of cargo to ports. These delays can lead to missed shipping schedules, increased costs, and inefficiencies in supply chains.

**Regulatory hurdles** also pose significant challenges. Varying regulations for road transport,

**6. a. What are features and advantages of Automated Clearing House (ACH) in Global Logistic?**

**b. How does optimising operational efficiency impact global supply chains in export logistics?**

**Ans 6.**

**a. Features and Advantages of Automated Clearing House (ACH) in Global Logistics**

The Automated Clearing House (ACH) is a secure and efficient electronic payment system widely used in global logistics to streamline financial transactions. One of its key features is the ability to process **large volumes of transactions** in batches, making it highly suitable for recurring payments such as freight charges, customs duties, and supplier invoices. This batch processing capability reduces the administrative burden and improves operational efficiency.

ACH systems are known for their **cost-effectiveness** compared to traditional payment