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| **SESSION** | **JUL - AUG 2024** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **IV** |
| **COURSE CODE & NAME** | **DIBM402 GLOBAL LOGISTICS AND DISTRIBUTION MANAGEMENT** |
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**Assignment Set – 1**

**1. a. What are the challenges associated with enforcing international contracts across different legal jurisdictions? How can this be addressed?**

**b. What are the key elements of global supply chain collaboration? Explain briefly.**

**Ans 1.**

**a. Challenges Associated with Enforcing International Contracts Across Different Legal Jurisdictions**

Enforcing international contracts presents significant challenges due to differences in legal systems, cultural practices, and regulatory frameworks across jurisdictions. A primary challenge is the variation in contract laws. For instance, the principles governing contracts under common law differ significantly from those under civil law. This can lead to ambiguities in interpretation and enforcement. Jurisdictional conflicts also arise, as determining the appropriate forum for dispute resolution can be contentious, especially when the contracting

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**2. a. How can cultural differences impact the logistics industry? Explain briefly.**

**b. What are the primary types of seaports? State their challenges and benefits.**

**Ans 2.**

**a. Impact of Cultural Differences on the Logistics Industry**

Cultural differences significantly influence the logistics industry, particularly in multinational operations. Language barriers are a primary concern, as miscommunication can lead to delays, errors, and financial losses. For example, discrepancies in documentation due to language misunderstandings can cause customs clearance issues.

Negotiation styles and decision-making processes vary across cultures. In some regions, businesses prioritize relationship-building over formal agreements, while others focus on

**3. a. Modern shipping technology is vital lifeline of global trade and connectivity. Justify.**

**b. What are the common types of vessels used in shipping industry?**

**Ans 3.**

**a. Modern Shipping Technology as a Vital Lifeline of Global Trade and Connectivity**

Modern shipping technology has become the backbone of global trade, enabling efficient and seamless transportation of goods across continents. The advent of advanced technologies has transformed traditional shipping practices, ensuring faster, safer, and more cost-effective logistics solutions. Containerization is a prime example of such technology, revolutionizing cargo handling by introducing standardized containers that can be easily transferred between

**Assignment Set – 2**

**4. a. What are the advantages of Ocean Liner Contract System?**

**b. What is the significance of Aviation in Global Logistics and Supply Chain Management?**

**Ans 4.**

**a. Advantages of Ocean Liner Contract System**

The Ocean Liner Contract System offers numerous advantages for businesses engaged in international trade. It provides a predictable and reliable transportation solution, as liners operate on fixed schedules and predetermined routes. This consistency allows shippers to plan their logistics operations more effectively, reducing uncertainties in delivery timelines.

Cost efficiency is another major benefit of this system. Ocean liners often operate on economies

**5.a. What are the challenges in Surface Transport to Ports?**

**b. What are the steps involved in order fulfilment in the context of modern logistics?**

**Ans 5.**

**a. Challenges in Surface Transport to Ports**

Surface transport to ports is a critical component of the logistics chain, connecting inland manufacturing and distribution centers to international gateways. However, this process is fraught with several challenges that can disrupt the overall supply chain efficiency.

One major challenge is infrastructure inadequacy. Poorly maintained roads, outdated rail systems, and congestion near port areas can lead to delays in transporting goods to ports. Many developing countries face a lack of integrated transport networks, resulting in inefficiencies

**6. a. What are features and advantages of Automated Clearing House (ACH) in Global Logistic?**

**b. How does optimising operational efficiency impact global supply chains in export logistics?**

**Ans 6.**

**a. Features and Advantages of Automated Clearing House (ACH) in Global Logistics**

The Automated Clearing House (ACH) system is a network for processing electronic payments and transactions, offering significant benefits for global logistics. A key feature of ACH is its ability to process large volumes of payments efficiently. This system supports recurring transactions, such as freight payments, warehousing fees, and customs duties, reducing the reliance on manual processing.

Another feature is cost-effectiveness. ACH transactions are considerably cheaper than