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| **SESSION**  | **JUL - AUG 2024** |
| **PROGRAM**  | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER**  | **III** |
| **COURSE CODE & NAME**  | **DFIN302 MERGERS AND ACQUISITIONS** |
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**Assignment Set – 1**

**1. What do you understand by the concept of mergers & acquisitions? Discuss the different types of mergers & acquisitions with suitable example? 2**

**Ans 1.**

**Understanding Mergers & Acquisitions**

Mergers and acquisitions (M&A) are strategic moves undertaken by companies to achieve growth, synergy, market expansion, or diversification. A **merger** occurs when two companies combine to form a single entity, while an **acquisition** involves one company purchasing another to consolidate its position in the market. Both strategies are key components of corporate restructuring aimed at enhancing efficiency, gaining competitive advantage, and maximizing shareholder value.

The process of M&A involves financial, legal, and strategic considerations. Companies adopt

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**2.Define Synergy. Explain different types of synergy.**

**Ans 2.**

**Synergy and Its Types**

The term **synergy** refers to the enhanced value created when two companies combine their resources, expertise, and operations. The principle of synergy is that the whole is greater than the sum of its parts, meaning the combined entity is more efficient, productive, and valuable than the individual entities operating independently.

**Types of Synergy**

There are several types of synergy, categorized primarily based on the areas of value

**3. Discuss in brief Master Limited Partnership. Explain the characteristics and various types of MLPs.**

**Ans 3.**

**Introduction to Master Limited Partnership (MLP)**

A **Master Limited Partnership (MLP)** is a business structure that combines the tax advantages of a partnership with the liquidity of publicly traded securities. MLPs are primarily used in industries such as energy, real estate, and natural resources. They allow companies to raise capital efficiently while providing investors with regular distributions of income.

An MLP consists of two key entities: the general partner (GP) and the limited partners (LPs).

**Assignment Set – 2**

**4. Summarize the content which should be included in Public Announcement of Offer.**

**Ans 4.**

**Introduction to Public Announcement of Offer**

A **Public Announcement of Offer** is a critical document in mergers and acquisitions (M&A), particularly during takeovers or tender offers. It is a formal declaration issued by the acquirer, detailing the terms and conditions of the proposed offer to shareholders of the target company. This document serves as a primary communication tool, ensuring transparency and

**5. Discuss the different basis of valuation in detail with suitable example.**

**Ans 5.**

**Introduction to Valuation in M&A**

Valuation is a cornerstone of mergers and acquisitions (M&A). It involves determining the worth of a target company to establish a fair offer price. Different methods of valuation are used depending on the industry, purpose, and circumstances of the transaction. A robust valuation ensures that the deal is financially sound and aligns with the strategic goals of the acquirer.

**Basis of Valuation in M&A**

Several approaches form the foundation of valuation in M&A. These include:

**6.Write a short note on challenges present in mergers & acquisitions. Justify your answer with suitable examples.**

**Ans 6.**

**Introduction to M&A Challenges**

Mergers and acquisitions (M&A) are intricate processes that aim to create value through business consolidation. However, despite their potential benefits, M&A deals often face numerous challenges that can hinder their success. These challenges can arise from cultural differences, financial miscalculations, regulatory issues, or operational integration