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| **SESSION** | **JUL - AUG 2024** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **II** |
| **COURSE CODE & NAME** | **DMBA204 MANAGEMENT INFORMATION SYSTEM** |
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**Assignment Set – 1**

**1. Discuss the history of Computing.**

**Ans 1.**

**The History of Computing**

The history of computing is a fascinating journey that traces the evolution of tools and systems humans have developed to process, store, and communicate information. This journey spans millennia, starting from simple manual devices to the complex, interconnected systems of today.

**Ancient Beginnings**

The origins of computing can be traced back to ancient civilizations that created tools to aid in arithmetic calculations. The **abacus**, invented around 2400 BCE in Mesopotamia, is one of the earliest known computing devices. It was a simple tool consisting of beads or stones that

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**2. What is IT interaction model? Explain.**

**Ans 3.**

**IT Interaction Model: An Overview**

The **IT Interaction Model** is a framework that illustrates the relationship and interaction between various components of Information Technology (IT) systems, human users, and organizational processes. It is particularly significant in understanding how technology integrates into the broader scope of business operations, enhancing efficiency, decision-making, and innovation.

**Components of the IT Interaction Model**

The IT Interaction Model is built upon several critical components that function together to e

**3. How are management information systems different from transaction processing systems?**

**Ans 3.**

**Management Information Systems vs. Transaction Processing Systems**

Management Information Systems (MIS) and Transaction Processing Systems (TPS) are integral components of an organization's information technology framework, but they serve distinct purposes and operate at different levels of business functionality.

**1. Purpose and Functionality**

A **Transaction Processing System** (TPS) is designed to handle routine, repetitive tasks and transactions efficiently and accurately. These systems are fundamental for capturing,

**Assignment Set – 2**

**4. What are the different ways of making online payments? Explain.**

**Ans 4.**

**Different Ways of Making Online Payments**

In today's digital age, online payments have become an essential part of daily transactions. The rise of e-commerce, mobile applications, and digital wallets has revolutionized the way consumers and businesses handle monetary exchanges. Online payment methods offer convenience, speed, and security, making them an integral part of the modern financial

**5. What are the facilities an organisation could have from a ‘Customer Relationship Management System’?**

**Ans 5.**

**Facilities an Organization Could Have from a Customer Relationship Management (CRM) System**

A **Customer Relationship Management (CRM) system** plays a pivotal role in the modern business environment by enabling organizations to manage interactions with customers effectively. It provides a structured approach to building stronger relationships, enhancing customer satisfaction, and ultimately driving business growth. The facilities offered by a CRM system can significantly improve organizational efficiency, decision-making, and customer

**6. Why is vendor management important? What are the key issues to consider for managing vendors carefully?**

**Ans 6.**

**Importance of Vendor Management**

Vendor management plays a crucial role in ensuring that businesses maintain seamless operations and achieve their strategic goals. It involves selecting, onboarding, monitoring, and maintaining relationships with third-party suppliers or vendors who provide essential goods and services. Effective vendor management ensures quality, cost efficiency, and timely delivery, which directly impacts a company's performance and reputation.

**Ensures Quality and Performance Standards**

Managing vendors carefully ensures that the products or services meet the expected quality