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| **SESSION** | **FEBRUARY - MARCH 2024** |
| **PROGRAM** | **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** |
| **SEMESTER** | **V** |
| **COURSE CODE & NAME** | **DBB3114 - ENTREPRENEURSHIP** |
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**Assignment Set – 1**

**1. What do you mean by entrepreneurship? What are its elements?**

**Ans 1.**

**Entrepreneurship**

Entrepreneurship is the act of establishing, constructing and managing a brand new business to earn a profit taking on financial risk in the business world. It is about identifying a market opportunity, acquiring resources, and offering innovative products or services. Entrepreneurs are frequently viewed as innovators, who bring fresh ideas to market and boost economic growth.

Entrepreneurship is the ability and the ability to create and organize the business and its risk to earn profits. It's a process of change, vision and innovation. Entrepreneurs are those who

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**2. Write short notes on: A) Make in India b) Startup India**

**Ans 2.**

**Make in India**

Make in India was an initiative that was launched in the Government of India in September 2014 with the aim of changing India into an international manufacturing hub. It encourages domestic and multinational companies to make their products in India. Through focusing on creating an environment that is conducive to investment by establishing modern and efficient infrastructure and opening up new areas for foreign direct investments, Make in India aims to increase the production sector and create thousands of jobs. This initiative focuses on 25 major industries,

**3. What are the characteristics of an entrepreneur. How political and regulatory changes affect entrepreneurial opportunities?**

**Ans 3.**

**Characteristics of an Entrepreneur**

* **Innovative:** Entrepreneurs are often considered to be innovators, who bring innovative products, ideas, or methods to market. The ability of their brains to think imaginatively and think outside of the box allows them to see opportunities in areas that others may see obstacles.
* **Risk-taking:** Entrepreneurs are prepared to accept calculated risk. They put their time, energy, and capital into ventures with uncertain outcomes, showing an ability to handle

**Assignment Set – 2**

**4. Explain the feasibility study in a business plan? Throw some light on different sources of Finance available to business.**

**Ans 4.**

**Feasibility Study in a Business Plan**

The feasibility analysis is an essential element of a business plan which evaluates the viability of an idea for a business or idea. The study requires a thorough investigation of a variety of factors to determine if the business concept is viable as well as likely to be successful. The main goal is to determine the potential obstacles and evaluate whether the business idea can be pursued

capital to fund their ventures, to ensure sustainability and growth.

**5. What do you understand by the term “Social Entrepreneurship”. Throw some light on various business models available.**

**Ans 5.**

**Social Entrepreneurship**

Social Entrepreneurship is the process of establishing and managing an enterprise with the primary objective of solving social problems and creating an impact that is positive on society. Contrary to traditional entrepreneurship, which is primarily focused on maximising profits social entrepreneurship focuses on creating social value and solving issues that are related to healthcare, education and poverty, the environment and other social issues. Social entrepreneurs employ innovative strategies to create solutions that can be sustainable, scalable, and effective,

**6. Discuss any four common characteristics of high-growth new ventures. Explain different stages of business. In which stage is harvesting possible.**

**Ans 6.**

**Characteristics of High-Growth New Ventures**

**1. Innovative Business Models:** New ventures with high growth typically operate using innovative business models that distinguish them from conventional businesses. They employ distinctive value propositions, innovative technology, or innovative approaches to address market demands more efficiently and effectively.

**2. Scalability:** The ability to scale is essential characteristic of ventures with high growth. They are built to grow rapidly, without a significant increase in expenses. They typically use