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| **SESSION** | **FEBRUARY - MARCH 2024** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **II** |
| **COURSE CODE & NAME** | **DMBA204- MANAGEMENT INFORMATION SYSTEM** |
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**Assignment Set – 1**

**1. Discuss the history of Computing.**

**Ans 1.**

**History of Computing**

The history of computing is a fascinating journey that spans thousands of years, marked by significant milestones in human ingenuity and technological advancement. From the ancient abacus to modern supercomputers, computing has evolved through several key stages, each contributing to the development of the digital world we live in today.

**Ancient Computing:** The origins of computing can be traced back to ancient civilizations,

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**2. What is IT interaction model? Explain.**

**Ans 2.**

The IT interaction model is a comprehensive framework that illustrates the intricate relationship between the various components of information technology (IT) within an organization. It serves as a foundational concept in understanding the dynamics of IT systems, encompassing hardware, software, data, and networks, and how they interact to facilitate business operations and decision-making processes.

**Hardware**: This component represents the physical infrastructure of IT systems, including

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**3. How are management information systems different from transaction processing systems?**

**Ans 3.**

Management Information Systems (MIS) and Transaction Processing Systems (TPS) are both crucial components of an organization's information processing and decision-making capabilities, but they serve distinct purposes and have different characteristics.

Transaction Processing Systems (TPS) are primarily focused on processing routine transactions efficiently and accurately. They are designed to handle large volumes of

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**Assignment Set – 2**

**4. What are the different ways of making online payments? Explain**

**Ans 4.**

Online payments have become an integral part of modern life, providing convenience and efficiency in financial transactions. There are several ways to make online payments, each with its own set of advantages and disadvantages. The most common methods include credit/debit card payments, digital wallets, bank transfers, and payment gateways.

Credit and debit card payments are perhaps the most widely used method for online

**5. What are the facilities an organization could have from ‘Customer Relationship Management System’?**

**Ans 5.**

**Memory updated**

A Customer Relationship Management System (CRM) offers a wide array of facilities to organizations, enhancing their ability to manage interactions with current and potential customers. These facilities can significantly impact the organization's sales, marketing, and customer service functions. Here are some key facilities provided by CRM systems:

**Centralized Customer Database:** CRM systems centralize customer information, including

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**6. Why is vendor management important? What are the key issues to consider for managing vendors carefully? 3+7**

**Ans 6.**

**Vendor Management**

Vendor management is crucial for businesses to ensure smooth operations, cost-effectiveness, and quality of products or services. It involves establishing and maintaining relationships with suppliers or vendors to meet the organization's needs. Effective vendor management can lead to improved efficiency, reduced risks, and increased competitiveness. However,