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| **SESSION** | **JAN-FEB’24** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **1** |
| **COURSE CODE & NAME** | **DMBA101 & MANAGEMENT PROCESS AND ORGANISATIONAL BEHAVIOUR** |
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**Assignment Set – 1**

**1. Define the concept of Decision Making along with BCG model of planning and decision making.**

**Ans 1.**

**Decision Making and the BCG Model**

**Definition of Decision Making**

Decision making is a fundamental process used in the management of any organization, encompassing the act of choosing between two or more alternative courses of action. It is a core part of the management functions, which involves selecting a specific course of action from a range of possibilities after evaluating the benefits and risks associated with each. Decision making in management is aimed at achieving organizational goals efficiently and effectively by responding to opportunities and solving problems.

**BCG Model of Planning and Decision Making**

The BCG model, developed by the Boston Consulting Group, is a strategic planning tool used

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**2. Discuss the concept of Organizing while having light on the importance of the concept. 3+7**

**Ans 2.**

**Organizing in Management**

**Definition of Organizing**

Organizing is a fundamental function of management that involves arranging people, tasks, and resources in a way that effectively and efficiently achieves business objectives. It follows the planning stage and sets the framework for directing and controlling operations within an organization. This function is vital for ensuring that the planned goals are met through optimal use of resources.

**Elements of Organizing**

**3. Write the concept of Controlling along with prerequisites of Effective Control. 3+7**

**Ans 3.**

**Definition of Controlling**

Controlling is a fundamental management function that involves measuring actual performance against set standards, with the objective of ensuring that organizational goals are achieved and that all parts of the organization are functioning in alignment with the strategic plan. This function facilitates the ability to take corrective actions and thus ensures that the

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**Assignment Set – 2**

**4. Define the term Motivation? Explain Maslow’s hierarchy of needs theory. 2+8**

**Ans 4.**

**Definition of Motivation**

Motivation refers to the processes that account for an individual’s intensity, direction, and persistence of effort toward achieving a specific goal. While intensity concerns the amount of energy an individual applies to reach a goal, direction relates to the alignment of that effort with the goal, and persistence is the continued effort over a period of time despite obstacles and setbacks. Motivation is critical in the workplace as it directly influences productivity and

**5.Detail the concept of ‘Team’, also discuss seventeen characteristics of an Effective Team. 2+8**

**Ans 5.**

**Concept of a 'Team'**

A 'team' is a group of individuals who are organized to work together interdependently and cooperatively to meet the needs of their customers by accomplishing a purpose and goals. Teams are created for both long-term and short-term interaction. A team operates on the belief that the collective decisions, products, or services meet the quality standards of the

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**6.Define the concept of Leadership. Discuss different dimensions- Authoritarian, Democratic & Laissez Faire in detail. 3+7**

**Ans 6.**

**Concept of Leadership**

Leadership is the act of guiding and directing a group of people towards achieving a common goal. It involves influencing and motivating others to participate in the process of accomplishing organizational or group objectives. Effective leadership transcends the operational execution of tasks and involves inspiring others, setting a vision, and adapting to change while maintaining focus on achieving results.