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| **SESSION** | **AUG-SEP’23** |
| **PROGRAM** | **MASTER OF BUSINESS ADMINISTRATION (MBA)** |
| **SEMESTER** | **II** |
| **COURSE CODE & NAME** | **DMBA204 MANAGEMENT INFORMATION SYSTEM** |
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**Assignment Set – 1**

**1. Discuss the history of Computing.**

**Ans 1.**

Computing, an ever-evolving field that intertwines with human history, represents the culmination of centuries of mathematical, scientific, and engineering achievements. The journey from primitive counting tools to sophisticated digital computers reflects humanity's relentless pursuit of knowledge and efficiency.

**Abacus to Charles Babbage: Early Beginnings**

The story of computing begins with rudimentary devices designed for calculation. The abacus, used in various forms across ancient civilizations, marks the earliest known

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Top of Form

**2. What is IT interaction model? Explain.**

**Ans 2.**

**Understanding the IT Interaction Model**

The IT Interaction Model is a conceptual framework used to understand and analyze how individuals, teams, and organizations interact with Information Technology (IT) systems. This model is crucial in the modern business landscape, where IT is integral to almost every aspect of operations. The model helps in identifying the dynamics between users and IT systems, paving the way for more effective and user-friendly technology solutions.

**The Core of IT Interaction Model**

At its core, the IT Interaction Model focuses on the relationships between three primary

**3. How are management information systems different from transaction processing systems? 10**

**Ans 3.**

**Introduction:** Management Information Systems (MIS) and Transaction Processing Systems (TPS) are two distinct types of information systems used within organizations to facilitate various aspects of business operations. While both systems play vital roles in managing and processing data, they serve different purposes and exhibit fundamental differences in their

**Assignment Set – 2**

**4. What are the different ways of making online payments? Explain**

**Ans 4.**

**Different Ways of Making Online Payments**

Online payments have become an integral part of our daily lives, offering convenience and efficiency in financial transactions. There are several methods of making online payments, each tailored to suit various needs and preferences. In this article, we will explore some of the most commonly used ways of conducting online payments.

**1. Credit and Debit Cards:** Credit and debit cards are among the most popular methods for making online payments. They provide a convenient way to pay for goods and services

**5. What are the facilities an organization could have from ‘Customer Relationship Management System’? 10**

**Ans 5.**

**Facilities Provided by Customer Relationship Management (CRM) System**

A Customer Relationship Management (CRM) system offers a comprehensive suite of facilities that empower organizations to better understand, engage with, and serve their customers. This powerful tool has become indispensable in today's competitive business landscape. Here, we delve into the various facilities that an organization can derive from a CRM system.

1. Streamlined Customer Data Management: A CRM system serves as a centralized

**6. Why is vendor management important? What are the key issues to consider for managing vendors carefully? 3+7**

**Ans 6.**

**The Importance of Vendor Management**

Vendor management is a crucial aspect of business operations that encompasses the oversight and control of relationships with external suppliers and service providers. This strategic function plays a pivotal role in ensuring the smooth functioning of an organization and its ability to meet its objectives. Effective vendor management offers several benefits, with one of the most significant being cost optimization. By carefully managing vendor relationships,