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| **SESSION** | **Jan/Feb 2023** |
| **PROGRAM** | **MASTER OF JOURNALISM AND MASS COMMUNICATION(MAJMC)** |
| **SEMESTER** | **I** |
| **course CODE & NAME** | **DMJ6105– Concept of news and reporting** |

**Assignment Set – 1**

**1. What are news values? Explain with examples.**

**Ans:**News values are determined by a set of simple factors or "news elements," like proximity, influence, change, prominence, conflict, topic, usefulness, and rarity. Reporters typically consider seven news elements when making reporting decisions.

**Any organisation producing content use the following seven news elements as a starting point and general rule for evaluating the content of contributions which are as follows:**

News values are criteria or principles that journalists and news organizations use to determine

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**2. What is a “Headline”? Explain different types of headlines in example?**

**Ans:Headlines** are the main piece of your article composing. The primary thing can command the notice of your reader or web guest. Your headlines are your first genuine place of association with your forthcoming client, so you need to get them right. Your headlines are imperative to your reader as it is an extraordinary pointer of your actual 'conduct.'

**Types of Headlines**

**Direct Headlines**

A direct headline plainly expresses the reason for an article. It generally includes realities in

**3. “Inverted pyramid style of news writing helps in better understanding of news”. Explain the statement.**

**Ans:The statement** "Inverted pyramid style of news writing helps in better understanding of news" is accurate. The inverted pyramid style is a widely used approach in news writing where the most important information is presented at the beginning of the article, followed by supporting details in descending order of importance. This structure allows readers to quickly grasp the main points of the news story and understand its essence

**Assignment Set – 2**

**1. “Information gathering is a technique as well as an art”. Explain the statement how various techniques and sources that are used for gathering news.**

**Ans:The statement** "Information gathering is a technique as well as an art" highlights the dual nature of gathering news. It involves both technical skills and a creative approach to gather accurate and compelling information. Journalists employ various techniques and sources to gather news, combining their expertise and intuition to uncover stories.

**Here are some common techniques and sources used in the process of news gathering: Interviews:**

Conducting interviews is a fundamental technique used by journalists to gather first-hand

**2. Write short notes on the following:**

**a) Reporting Ethics**

**Ans:** Reporting ethics refers to the principles and guidelines that journalists and media organizations adhere to when gathering, verifying, and disseminating news stories. Ethical journalism aims to provide accurate, fair, and responsible reporting that upholds the public's right to information and serves the public interest.

**Here are some key aspects of reporting ethics:**

**Accuracy and Verification:** Journalists have a responsibility to ensure the accuracy of the

**b) Investigative Reporting**

**Ans:Investigative reporting** is a form of journalism that involves in-depth research, analysis, and uncovering of hidden information or wrongdoing. It goes beyond the surface-level reporting of daily news events and aims to expose significant issues, hold institutions and individuals accountable, and

**3. What is a vox pop? Explain the different types of Vox-Pop.**

**Ans:'Vox Pop'** comes from the Latin word 'vox populi', which means 'Voice of People'. The Vox Pop is used in media to provide a snapshot of public opinion. Various random questions are asked in vox pop to have people's views on a particular topic and presented to reflect popular opinion. Vox pops can be published in newspapers or recorded for radio and television.

**Vox pop** is short for "vox populi," which is Latin for "voice of the people." In journalism, a